



Dear EURAM members and friends,

The next EURAM conference will take place in Warsaw (Poland) between the 17th and the 20th of June 2015. The theme of the conference, *Uncertainty is a great opportunity*, is aimed to open an interesting and fruitful dialogue about why contemporary management theory and practice do not adequately address the phenomenon of uncertainty, which has come to characterise our daily lives. The EURAM 2015 conference will explore this concept in an opportunity-seeking framework. Uncertainty can be both a threat and an opportunity for organisations. The positive response to the challenge of opportunity is the most constructive stand that we can take, and one that also may equip us best to deal with further challenges that the future may bring.

The dominant stream of thoughts tells us to safeguard against uncertainty, although on both theoretical and practical grounds we should ask if that is possible. Uncertainty is seen as an unpredictable force that can jeopardise our organising efforts. Uncertainty is supposed to leave us in the dark and not knowing what to expect and when. Moreover, the uncertainty that we are living in today is not limited to financial markets, economic and socio-political macro environments. In the age of hyper connectivity the uncertainty we are facing is evident in virtually all areas of the organisational life.

We will endeavour to respond to the following questions: How and in which ways do the drivers of uncertainty change? What resources do organisations need to develop in order to capture the changes that uncertainty may bring? Which organisational forms and configurations respond better to the challenges of uncertainty? What concept of leadership is most suited to steer organisations through the waves of unexpected and unpredictable storms? How can we better educate people to make them more competent individuals who are confident with uncertainty? How should organisations manage their boundaries in order to be able to absorb changes that uncertainty causes? Are the concepts that we already seem to know well such as innovation, knowledge, intellectual capital, leadership, responsibility, sustainability, diversity assuming new meanings at the time of uncertainty?

Warsaw is the ideal venue for such debates. It is located geographically, culturally and intellectually on the crossroads between East and West, North and South. The tormented history of Central and Eastern Europe, and Poland in particular, provides the most persuasive lessons of transition and of coping with uncertainty. These lessons are encrypted in people's minds, in management practices, and in the body of research. When confronted with Western management, such a "genius loci" is capable of producing synergistic effects that we, as our community of engaged scholars, are looking for.

Important Deadlines

Deadline for paper submission	13 Jan 2015 2:00 pm GMT +1
Notification of acceptance	as of 17 March 2015
Early bird	09 April 2015
Authors late registration	21 April 2015

Topics

EURAM conferences provide an ideal opportunity for scholars and practitioners, as well as doctoral students to share and discuss their most recent high quality work with other experts in their research fields. We invite you to submit your paper to the EURAM's Strategic Interests Groups (SIGs) or to the Conference General Track. Please, pay attention to the [submissions guidelines](#) below. For further information please visit the EURAM 2015 website [here](#).

These are the topics that EURAM SIGs are sponsoring for the 2015 Conference:

01 Business for Society

SIG chair: Rémi Jardat (ISTEC) r.jardat@istec.fr

Programme chair: Corinne Vercher (Université Paris 13) corinne.vercher@wanadoo.fr

Business for Society SIG Portfolio (click [HERE](#) for more information):

General Track:

Business for Society General Track

Standing track:

Accounting and control for sustainability

Finance Economy and Society

Topics:

Developing leadership theories for not-for-profit sector

Equality and Inclusion in Social Enterprises;

Institutional resistance, war of positions and power maintenance

Institutions and change

Race discrimination and the management of ethnic diversity at the workplace

Responsible innovation

Sustainable Global Value Chains facing uncertainty

02 Corporate Governance

SIG chair: Pascual Berrone (IESE Business School) pberrone@iese.edu

Programme chair: Jonas Gabrielsson (Lund University) jonas.gabrielsson@circle.lu.se

Corporate Governance SIG Portfolio (click [HERE](#) for more information):

General Track:

Corporate Governance – General Track

Standing track:

Top Management Teams & Business Elites

Women Directors on Corporate Boards

Boards Effectiveness

03 Entrepreneurship

SIG chair: Lucrezia Songini (Eastern Piedmont University, Italy) lucrezia.songini@eco.unipmn.it

Programme chair: Massimiliano M. Pellegrini (Princess Sumaya University for Technology, Jordan) dr.massimiliano.pellegrini@gmail.com

Entrepreneurship SIG Portfolio (click [HERE](#) for more information):

General Track:

Entrepreneurship General Track

Standing track:

Entrepreneurship and societal change

Topics:

The Impact of Entrepreneurship Education

Academic Entrepreneurship and the Entrepreneurial University

Entrepreneurial Finance

Entrepreneurship in family firms

Entrepreneurial passion

Visionary entrepreneurship in complex worlds: Computer modelling, business games and scenario analysis

04 Family Business Research

SIG chair: Donata Mussolino (University of Naples Federico II) dmussoli@unina.it

Programme chair: Alfredo De Massis (Centre for Family Business, IEED, Lancaster University Management School) a.demassis@lancaster.ac.uk

Family Business Research SIG Portfolio (click [HERE](#) for more information):

General Track:
Family Business Research

Standing track:
Family Business Governance

Topics:
Family Firms and Stakeholders: CSR, Branding, Image and Reputation
Family Business in Emerging, Developing, and Transition Economies
Family business goals, family dynamics, behavioural processes and innovation in family firms

05 Gender, Race & Diversity in Organisations

SIG chairwoman: Beverly Dawn Metcalfe (Manchester Business School, UK)
beverly.metcalfe@manchester.ac.uk

Programme chair: Jawad Syed (University of Huddersfield, UK) j.syed@hud.ac.uk; Hamid Kazeroony (Minnesota State Colleges & Uni, USA) hkazero@inverhills.edu; Edwina Pio (Auckland University of Technology, New Zealand) edwina.pio@aut.ac.nz

Gender, Race & Diversity in Organisations SIG Portfolio (click [HERE](#) for more information):

General Track:
Gender, Race and Diversity in Organisations – GRDO SIG General Track

Topic:
Sexual Orientation and Transgender Issues in the Workplace

06 Innovation

SIG chair: Jan Dul (Rotterdam School of Management, Erasmus School) jdul@rsm.nl

Programme chair: Vivek K. Velamuri (HHL Leipzig Graduate School of Management) vivek.velamuri@hhl.de

Innovation SIG Portfolio (click [HERE](#) for more information):

General Track:
Innovation – General Track

Standing track:
Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations
Business Model Innovation (BMI)
Standardisation and Innovation
Open Innovation
Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices
Service Innovation and Servitization
Knowledge, Learning, and Innovation
Sustainable HRM and Human Factors for Innovation

Topics:
Organizing mindfulness across organizations, networks, and clusters
Innovation in Emerging Countries' Firms
Cosmopolitanism, Innovation, and Society

07 International Management

SIG chair: Markus G Kittler (University of Stirling, UK) mk33@stir.ac.uk

Programme chair: Gjalt de Jong (University of Groningen, Netherlands) g.de.jong@rug.nl

International Management SIG Portfolio (click [HERE](#) for more information):

General Track:
International Management General Track

Standing track:
Expatriate Management
SME Internationalisation - Advances and future perspectives

Topics:

Management, Strategy and Investment in Africa
From Latin Europe to Latin America - What is new?
EFQM model as a management, self-assessment, and benchmarking tool

08 Managing Sport

SIG chair: Harald Dolles (Molde University College, Norway & University of Gothenburg, Sweden) harald.dolles@HiMolde.no
Programme chair: Mathieu Winand (University of Stirling, UK) mathieu.winand@stir.ac.uk

Managing Sport SIG Portfolio (click [HERE](#) for more information):

General Track:
Managing Sport

Topics:
Sport Governance
Event Management

09 Organisational Behaviour

SIG chair: Alessandro Hinna (University of Rome Tor Vergata) alessandro.hinna@uniroma2.it
Programme chair: Fabian Homberg (Bournemouth University) fhomberg@bournemouth.ac.uk
Organisational Behaviour (click [HERE](#) for more information):

General Track:
Organizational Behaviour General Track

Standing track:
Work motivation in the public sector: Exchanges with the Organizational Behaviour field

Topics:
Uncertain times call for awkward responses from the academy: An opportunity to explore the dark side of organizational behaviour
Employee Training, Development, and Evaluation
Team Performance Management
Human Resource Management
Agent-Based Models and Computer Simulation in Organisational Behaviour
The uncertainty as a challenge for managers – psychodynamic approach
Critical Approaches to Control and Uncertainty

10 Project Organising

SIG chair: Rodney Turner (SKEMA Business School, Lille) rodneyturner@europrojex.co.uk
Programme chair: Brian Hobbs (Université de Quebec a Montreal) Hobbs.Brian@uqam.ca

Project Management SIG Portfolio (click [HERE](#) for more information):

General Track:
Project Organizing

Standing track:
Organisational Project Management: Adding rungs to the ladder of Novelty between Organizational Project Management and its link to Research Methodology

11 Public Management

SIG chair: Denita Cepiku (University of Rome Tor Vergata) cepiku@economia.uniroma2.it
Programme chair: Andrea Bonomi Savignon (University of Rome Tor Vergata) bonomi.savignon@economia.uniroma2.it

Public Management SIG Portfolio (click [HERE](#) for more information):

General Track:
Public and Non-Profit Management

Standing tracks:

Management Research in Healthcare Organizations
Governance of Public and Non-Profit Organizations

Topics:

Managing Culture, Creativity, and Heritage
Accountability, Sustainability, and Ethics in Public and Non-Profit Organizations

12 Research Methods and Research Practice

SIG chair: Bill Lee (University of Sheffield, UK) w.j.lee@sheffield.ac.uk
Programme chair: Jacqueline Fendt (ESCP Europe, France) fendt@escpeurope.eu

Research Methods and Research Practice SIG Portfolio (click [HERE](#) for more information):

General Track:

Uncertainty in Research and Researching Uncertainty – Advances in Research Methods and Practices

Standing track:

Evolutionary and Darwinian Methodological Endeavours in Management Research

13 Strategic Management

SIG chair: Tomi Laamanen (University of St.Gallen) Tomi.Laamanen@unisg.ch
Programme Co-chairs: Anabel Fernández (University of Valencia) anabel.fernandez@uv.es & Patrick Reinmoeller (Cranfield University) patrickreinmoeller@gmail.com

Strategic Management SIG Portfolio (click [HERE](#) for more information):

General Track:

Strategic Management – General Track

Standing tracks:

Corporate strategy: Dynamics and Micro-foundations of inter-organizational encounters (M&As, alliances, divestitures)

Nurturing Business Ecosystems to Deal with Uncertainties: Theoretical roots' exploration and practical implication

Strategic Processes and Practices

Competitive Strategy: 3C Dynamics "Competition, collaboration, and co-competition strategies"

Micro-foundations of Strategy, Dynamic Capabilities, Knowledge, and Ambidexterity

Strategy and Business Model Innovation

Emerging tracks:

Behavioural Strategy

Strategies for Air and Maritime Transportation

14 Conference General Track

Track chair: Dorota Dobija (Kozminski University) dorota.dobija@kozminski.edu.pl
Programme chairs: Robert Rządca (Kozminski University) rządca@kozminski.edu.pl;
Marta Strumińska (Kozminski University) martastr@kozminski.edu.pl

Conference General Track Portfolio (click [HERE](#) for more information):

General Track:

Conference General Track – Uncertainty is a great opportunity

Topics:

Emergency management, Crisis, Recovery and Organisational Resilience

Uncertainty, Poverty and Responsible Management Education

Uncertainty, Leadership and Leadership Development in Dynamic Societies

SUBMISSION GUIDELINES – EURAM 2015

RULE OF 3

Note that you may be listed as an author or co-author on up to 3 submitted papers.

1. Each paper can only be submitted to ONE topic or track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2015 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 2015 website, from December 1st 2014 till January 13th 2015.
11. Only submissions in English shall be accepted for review.
12. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. The author(s) needs to plan to attend the conference for its entire duration. Individual requests to have a presentation scheduled on a specific date or session will not be taken into account.
13. Please, note that EURAM will do its best to compose a rational and feasible schedule for all the participants.
However, EURAM will not arrange any personal participants' schedule because of potential overlapping of papers authored by the same person. In the case that you are submitting more than one paper, you should coordinate with your co-authors in order to make it possible that all the papers will be presented, even simultaneously.

For more information, please visit the conference website www.euram2015.org

We are looking very much forward to meeting you in Warsaw.

Best wishes,

On behalf of the Conference Programme Committee,

Dorota Dobija
euram2015@kozminski.edu.pl
Kozminski University
Conference Chair EURAM 2015