

Program Dutch Polish Trade Award 2010

23 November 2010
ING House, Amsterdam

13:00 – 15:00

**Matchmaking event with Polish companies and municipalities,
organized by Taskforce Euro 2012**

**In case you are interested in meeting the Polish visitors, please see
www.meetyourgoals.nl for more information.**

Moderator : **Paul Laseur**

- 15:00 Registration
- 15:30 Word of Welcome
Ben van de Vrie, ING Global Head Mid Corporate Clients
- 15:35 Opening
Cees Werff, Chairman Netherlands Polish Council for Trade Promotion (NPCH)
- 15:40 Poland is ready for EURO 2012
Andrzej Bogucki, Vice-President for Infrastructure of the PL.2012 Board
- 16:00 Sustainable Entrepreneurship in Poland: Nyenrode research project & study trip
Otto van Veen, Director Nyenrode-Poland Institute and Entrepreneurial Leadership Program Poland & **Marta Berent-Braun**, Assistant Professor Entrepreneurship and research leader
- 16:25 Panel discussion:
- **Coen Meijer**, Managing Director Zeelandia sp. z o.o. (*winner DPTA 2009*)
 - **Peter Peddemors**, Managing Director Peek Traffic BV
 - **Mike Kawczynski**, Director Peek Traffic Poland
 - **Bartosz Bocko**, CEO Toorank Polska SA
 - **Przemyslaw Katner**, Senior Lecturer University of Lodz & Senior Lawyer Kappes Kwiecień Różalski lawyer's office
- Topics for the discussion are the effects of the financial crisis on the Polish economy, the economic importance of EURO 2012 and the relevance of sustainable entrepreneurship in Poland.*
- 17:00 Taskforce Euro 2012 Topscorer Award Ceremony
- 17:15 Dutch Polish Trade Award 2010 Ceremony
Jacek Bartkiewicz Chairman of Bank BGŻ & **Eli Leenaars**, Member ING Management Board Banking
- 17:30 Reception
- 19:00 End